



Experts in Conducting METABOLIC SYNDROME Qualitative Research

Call Helen Karchner at 610.564.9624 or visit www.KMRInsights.com

Therapeutic Related

Co-Morbidities

- Anti-Obesity Compounds
- Dyslipidemia
- High (HDL) Cholesterol
- High Triglycerides
- Obesity
- High Blood Pressure (HTN)
- Hypoglycemia
- Overactive Bladder
- Hyperparathyroidism
- Type 1 Diabetes
- Type 2 Diabetes
- Cardiovascular Disease
- Chronic Kidney Disease
- Sleep Apnea
- Women's Health
- Diabetic Neuropathy
- Diabetic Pain/Depression

HCP Audiences

- Cardiologists
- Diabetologists
- Diabetes Educators
- Endocrinologists
- Neurologists
- Nutritionists
- Patients/Care Givers
- Pharmacists (Hosp/Ret)
- PCPs (FP/GP/IM)
- RNs

Research Focus

- Basal-Bolus Insulin Therapy
- Bloodbank
- Counter Detailing on Orals
- Diabetic Neuropathy and Pain
- Formulary Issues
- Gastric Bypass Surgery
- GLP-1 Receptor Agonists
- Impaired Glucose Tolerance (IGT)
- Insulin and Insulin Delivery Devices/Pumps
- New Product Development
- Nutritional Supplements
- Oral Anti-Hyperglycemics
- Patient Education Materials
- Patient Record Study (Global)
- Physician/Patient Comm. Campaign
- Physician Segmentation
- Vaccinations