



Experts in Conducting
ONCOLOGICAL
Qualitative Research
Specializing in
The PATIENT JOURNEY

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Tumor Types

- Breast & Ovarian
- Cervical
- CGL – CML
- Colorectal
- GIST
- Head & Neck
- Multiple Myeloma
- NHL
- NSCLC
- Oral
- Prostate
- Renal Cell Carcinoma
- SCLC

Audiences

Oncologists

- Community
- Gynecological
- Hematological
- Medical
- Radiological

Others

- Advocates
- Care Givers
- Patients
- Pathologists
- Oncology RNs

Research Focus

- ASCO/ASH Conferences
- BPH
- Competitive Intelligence
- Diagnostic Testing
- HCP & Patient Education
- Exploratory Dosing Studies
- Forecasting/Uptake
- Immunotherapies
- Market Landscape
- Medical Detection Devices
- Message Testing
- Patient Journey
- Physician Pathway
- TPP Assessment